

# Reusable Bag Campaign

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Wyckoff Junior Environmental Commissioner

Lauren Markarian

# No More Plastic Bags, Please!

## The benefits of using reusable bags:

- Stores often offer incentives for using reusable bags
- Reusable bag production reduces the amount of non-renewable resources (crude oil & natural gas) used in the plastic production process
- More sustainable and durable. They rip less and last longer
- Reduces plastic pollution
- AND, they are better than using single-use plastic bags!!



## Bring Your Own Bag

Eco-Friendly reusable bags are best!



# New Jersey Goes Green

“Single-use plastic and paper bags — along with disposable polystyrene food containers & cups — will be banned in New Jersey stores & food service establishments, effective May 2022 ... ”  
(NJ S864)



**Logo contest winner, Riley,  
former student at Coolidge  
Elementary School**

**“PLASTIC FREE IS THE  
WAY FOR ME”**

# Wyckoff Receives Grant

In 2019, a \$2,000 grant obtained through Sustainable Jersey & PSEG was awarded to Wyckoff to promote a campaign on reducing the use of plastic bags in town. The campaign had 3 phases:

1. Slogan & design contest for local K-8 students. Chosen design was used on reusable bag giveaway
2. Free one-time virtual movie screening of Bag-It - an American documentary that displays the impact plastic has on society
3. Free reusable bag random drawing to movie attendees

# Wyckoff Revised Grant Proposal

- **Our Goal** - to reduce and eventually eliminate plastic bags from the Wyckoff community. Encourage community members to use reusable shopping bags instead of plastic bags when shopping. Educate people why reusable bags are a better choice to increase participation and enthusiasm throughout the community
- **Why?** - Plastic bags are detrimental to the environment. They take a very long time to biodegrade and pollute the soil and water.



# Bag It Virtual Movie Promotion

Distributed posters to different locations in Wyckoff to promote movie:

1. Starbucks
2. Stop & Shop
3. Shoprite
4. Marshalls
5. Wyckoff Library

**bag it**  
is your life too plastic?

This insightful yet amusing American documentary movie will change how you feel about the plastics we use everyday and how they impact our lives.

**You won't want to miss this!**  
Plastic **DOES NOT** Go Away!!!

**FREE "ONE TIME" VIRTUAL MOVIE SCREENING**  
Wednesday, October 28, 2020 at 7:00pm  
Register [HERE](#) for webinar

Funded by a Sustainable Jersey/PSE&G 2019 grant for Certified Sustainable Green Communities

# Spreading Awareness in Town!



Marshalls



Starbucks



Shoprite



# Bag It Virtual Movie Promotion



Wyckoffians

October 19, 2020

Please log onto this 90-minute zoom event presented by the Wyckoff Environmental Commission. We'll have subject matter experts to answer live Q&A - Join us -- Register here: [https://us02web.zoom.us/j/.../reg.../WN\\_GzXYFgTLsvGx4R8oGUI5Zg](https://us02web.zoom.us/j/.../reg.../WN_GzXYFgTLsvGx4R8oGUI5Zg)



This insightful yet amusing American documentary movie will change how you feel about the plastics we use everyday and how they impact our lives.

## Spread Awareness on Social Media to promote movie:

- Schoology at Ramapo-Indian Hills school district
- Facebook pages such as Wyckoff Moms, Wyckoffians & Wyckoff Public Library
- Wyckoff Environmental Commission Website



Kim Angerson

*A friendly announcement from the Environmental Club!*

The Wyckoff Environmental Commission is having a virtual movie event tomorrow night! Details are below! "Just Bag It" is an "insightful yet amusing documentary movie (that) will change your perspective on plastics in our daily lives!".

*You must advance register (see the link).*

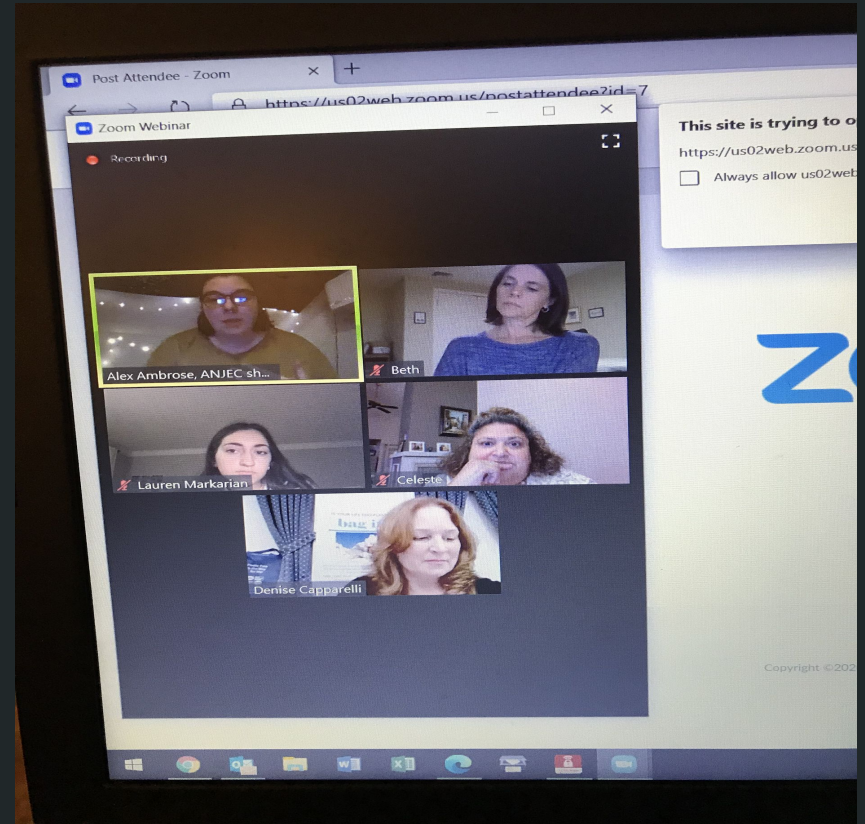


Bag It Movie is on loan at your local Bergen County Cooperative Library System

# Bag It Virtual Screening

## October 28, 2020

- Held via Zoom
- Hosted by Wyckoff Environmental Commission/PSE&G Grant
- # People Attended - 25
- Q&A with ANJEC representative, Alex Ambrose, and Panelists (from Wyckoff Environmental Commission)
- Participant Survey
- Free bag giveaway





# How to Get Involved!

1. Decline the bag - hand carry items out of the store if you can
2. Bring reusable bags instead - create a habit of bringing them into the store with you
3. Shop at local markets and don't use **plastic bags** for loose vegetables – take your own reusable, washable Onya **bags**, or paper **bags**.
4. Recycle the plastic bags - donate your plastic bags to thrift stores for reuse or drop off plastic bags in recycling bins at supermarket locations
5. Reuse the plastic bags yourself - think of creative ways you can use the bag to save you money/time (i.e. they become small garbage can liners, holding a wet bathing suit, etc.)
6. Educate younger generation for the future
7. Sign petitions to ban single-use **plastic bags** in your state.



# *Thank You!*



This project was completed as part of the Wyckoff Environmental Commission Junior Commissioner program. Junior Commissioner Lauren Markarian, a student at Ramapo High School in the class of 2023, took the project to its final stages assisting on the successful virtual public outreach campaign.

**December 2020**

# Sources

--<https://www.nj.com/news/2020/11/plastic-bags-banned-in-nj-as-murphy-signs-new-law.html>

--<https://plastic.education/benefits-of-using-reusable-shopping-bags/>

--<https://plastic.education/how-to-reduce-the-use-of-plastic-bags/>

